

# “Could This Be The Best Burger You’ve Ever Served?”



Try a box of my delectable and nutritious Johnson Family Ranch SteakBurgers risk-free. Use the enclosed check in your name -- in the amount of \$XX to get more than a XX% discount on your first order. And receive a special gift as my way of saying “thank you.”

**Andy Johnson**

Dear friend,

Remember, just for a moment, the very best Ribeye Steak, Prime Rib, T-Bone Steak, or Filet Mignon you’ve ever enjoyed ... succulent, aromatic and mouth-watering. Does this memory bring a smile to your face?

Then I believe you’d enjoy a box of my Johnson Family Ranch SteakBurgers. Nationally syndicated radio talk show host Hugh Hewitt says ...

**“Once you’ve had SteakBurger, you’ll never go back!”**

Here’s why.

Here at the Johnson Family Ranch we raise registered Black Angus and Hereford cattle. They graze in open pastures and eat a diet of 100% organically grown grasses.

This produces meat low in fat and high in nutrients and immune system enhancers (more on that in a minute). Now for the true steak lover, you'll appreciate what goes into every Johnson Family Ranch SteakBurger ... all the choice cuts of beef ... including the steaks.

The taste is out-of-this-world. We guarantee it. In fact, you'll notice a big difference way before you take your first savory bite.

### The Packaging

To get your SteakBurgers to you quickly and safely, we first flash-freeze and vacuum seal your order to maintain perfect freshness. We then carefully package it in a heavy-duty Styrofoam cooler. A generous amount of dry ice is added to ensure your order remains fresh. Finally we ship via UPS right to your door.

### The Look

When you first unwrap your order, you'll notice your SteakBurgers look vibrant and healthy, with a bright red color. Compare this to the sometimes tired-looking selection at your local grocery store or supermarket.

### The Feel

Once your Steakburgers have defrosted, pick one up in your hands. You'll quickly feel just how substantial and meaty they are. That's 1/3 pound of the finest grass-fed steak in America.

### The Aroma

Once you begin cooking your SteakBurgers, your kitchen or barbeque will become the place to be. Family and guests will gather 'round you in an attempt to get "a good whiff."

Some will claim "even the sizzle sounds better." The neighbors will find it impossible to resist inviting themselves over.

### The Taste

We hear there are certain joyous events we all experience that forever change our lives. Graduation is one. Buying your first car and your first home are others. Marriage and

your first child too. We think you'll want to add your first bite of a SteakBurger to the list.

### The Applause

We admit, it doesn't happen in every household. Some families prefer quiet praise while others are moved to a standing ovation. We respect every individuals right to give thanks to the cook in the way they see fit.

### SteakBurgers Are Healthy

You've probably heard a lot of talk lately about Omega-3 essential fatty acids (EFAs). Studies have shown a diet rich in Omega-3s can reduce your risk of heart attack by half and also reduce the risk of ADHD, Alzheimer's disease and cancer. Every major health organization has urged Americans to consume more Omega-3s oils.

Johnson Family SteakBurgers are loaded with Omega-3s. Why? Because our cattle are free to roam in open pastures and eat nothing but native Texas grasses. These grasses are super-rich in Omega-3s.

Here's more ...

Meat from grass-fed cattle is one of the richest known sources of Conjugated Linoleic Acid (CLA) ... another potent defense against cancer.

Our cattle are not implanted with artificial growth hormones or given a sub-therapeutic regimen of antibiotics. We are a true all-natural producer of grass-fed cattle.

Are you ready to taste the best burgers on the planet? I have a very special offer for you. And I've made it so enticing, you can't possibly pass this one up.

I'll send you 6 SteakBurgers, each a generous 1/3 pound – (the regular price of these delicious SteakBurgers is \$XX) – for only \$XX, plus \$XX for shipping and handling. You save \$XX, more than XX% off the regular price.

### For Steak Lovers Only

Double your enjoyment and save even more ... order 12 SteakBurgers for only \$XX plus \$XX shipping and handling. Fair warning: SteakBurgers disappear quickly.

As soon as you place your order, we'll confirm a shipping date for you as well as an estimated delivery date. And remember ... your SteakBurgers will arrive via UPS in a reusable Styrofoam cooler packed with plenty of dry ice to keep everything fresh. You can pop your SteakBurgers in your freezer or cook them up right away.

#### An Added Bonus

My wife Diane thought it would be a nice touch to add some recipes and cooking instructions with your order (so you can get the best enjoyment from your SteakBurgers). I thought that was a great idea, so I'll be sure to include them with your SteakBurger order with our compliments.

These recipes have been sent to us by our loyal fans. We hope you enjoy them. If you have a recipe of your own you'd like us to share with other SteakBurger lovers, we'd be pleased to pass it along.

#### An Honest Guarantee

At the start of this letter I mentioned that this is a no-risk offer. I want to take all the pressure off you, so here's my plain-as-day guarantee ...

If you are not pleased for any reason, just let me know. I'll replace your order or refund your money, whichever you prefer.

So place you order now while it's still fresh in your mind. Call us at 972-493-1970 or order online at [SteakBurger.com](http://SteakBurger.com). Just click on the "ORDER" link right under the picture of the big barn.

Sincerely,

*Andy*

Andy Johnson  
Johnson Family Farm  
1002 Sevier Road  
Milford TX 76670

P.S. Because we're careful to produce only the choicest grass-fed beef, our supply of SteakBurger can run low at times. This is our busy season. Order early to avoid disappointment.